

Photography Rates, August 2010

Photography Package	Basic	Standard	Estate	Standard Property Website	Estate Property Website
Number of photos	6	12 - 18	24		
Listing Price	Our	License	Fee		
\$0 - \$200,000	\$49	\$65	\$85	\$50	\$85
201,000 - 300,000	\$70	\$90	\$115	\$50	\$85
300,001 - 400,000	\$85	\$125	\$145	\$65	\$95
401,000 - 500,000	\$115	\$145	\$175	\$70	\$115
500,000 - 700,000	\$135	\$175	\$225	\$75	\$135
700,001 - 1,000,000	\$150	\$175	\$225	\$80	\$150
1,000,001 - 1,500,000	-	\$195	\$240	\$85	\$150
1,500,001 - 2,000,000	-	\$225	\$265	\$90	\$185
Over \$2,000,000	-	Call	Call	Call	Call

You pay a License Fee for digital copies of our original Work. Every package includes both MLS size (400 x 266 px, 96 dpi) jpeg images and full size, 300dpi printable jpeg images and a free Proof-n-preview website with large and very large images, viewable online for two weeks after delivery. Add a Standard Virtual Tour Property Website for a full year with domain name starting at \$50. All photos are delivered within 24-48 hrs via email or FTP. Add \$20 for a DVD mailed to you and California state sales tax of 8.25% to the entire order. Add \$40 for rush orders under 24 hrs. Please schedule as far ahead as possible. New clients - payment is due on the day of shoot. Check, cash, all major credit cards accepted. Additional twilight shoots are half the price of the original order but not less than \$80.

We work with all budgets - if you're in a pinch please call us for a special discount. We photograph all listings from condos to major estates. Our photographs of your listing are available to you as long as the listing is active.

We also reward those who bring us referrals by offering you a half-price photo shoot if you recommend our services to your colleagues and they become a paying client, so pass the word!

- Dale Charles, Owner + Photographer